

! Intended Page Takeaway

A Planned for Future

? Possibly Combined Under One Parent

HOME

* bold statement
* purpose

* featured blog (also latest blog)
* featured event (also soonest event)
* featured work
* our projects listing

>We meet the most challenging and current front-end web needs.

CONTACT

1.our phone, fax, email, street, twitter
2.new work form
2.1. your name,
2.2. your preferred contact method, with phone, email, skype
2.3. your organization
2.4. reason for contacting (consulting, site, app, speaking/teaching)
2.5. description of project/event (with budget, timeline, requirements—if applicable... and including references to typical budgets and requirements)
2.6. file upload (for RFP's, NDA's, etc)
2.7. how did you hear about us?

!>We are friendly, but have our act together. Be self aware, and weed yourself out if needed.

TEAM

*intro: people focus
*people
*office personality (dynamic infographics)

!>Get to know us personally, we're smart and likable.

ETHOS

intro: purpose
*principles
*disciplines

!>How and why we do the work we do, we're passionate and great to work with.

WORK

*intro: principles-based
*filter by:
-discipline
-client

!>We've done successful, broad web work in partnering relationships with clients.

PROJECTS

*filter by:
-discipline
-principle
-author
*no comments (keep twitter reactions)
*email signup
*twitter follow

!>We do innovative projects on our own because we have good ideas.

BLOG

*filter by:
-discipline
-principle
-author
*no comments (keep twitter reactions)
*email signup
*twitter follow

!>We're really smart in several web-related areas, and we want to learn and share.

EVENTS

*filter by:
-discipline
-principle
-upcoming
-past
-SPB speaking
*no comments (keep twitter reactions)
*email signup
*twitter follow

!>Others think we're smart enough to come speak... and we're also trying to listen, learn and get smarter.

PERSON ENTRY

1.name
2.title
3.disciplines
4.tools
5.personality Q's (use for office personality)
6.social, personal links
7.latest articles
8.upcoming events

WORK ENTRY

1.client name
2.project title
3.short description (for listing pg, etc)
4.link to project
5.disciplines involved
6.thumbnail
7.client quote
8.body includes:
8.1.full description
8.2.multiple images
8.3.each with descriptions of parts of the project
8.4.similar to re:play

PROJECT ENTRY

1.project title
2.short description (for listing, etc)
3.link to project
4.disciplines involved
5.featured image/thumb
6."why we made it" quote
7.user quote
8.body includes:
8.1.full description
8.2.multiple images
8.3.each with descriptions of parts of the project
8.4.similar to re:play

BLOG ENTRY

1.title
2.author
3.summary
4.post tweet
5.featured image/thumb
6.related work(s)
7.related project(s)
8.related event(s)
9.body includes styles for:
9.1.<blockquote><table><a><code><h1>...<h6><hr><p><s><strike>9.2.embedded gist
9.3.class=the-link
9.4.inline images (float left, right, center)

EVENTS ENTRY

1.title
2.event speakers
3.event attendees
4.summary
5.post tweet
6.featured image/thumb
7.event URL
8.event location (link to gmap)
9.event date (addable to cal)
10.event body/details includes:
10.1. same as blog

Note:
We could create outside pages for these too.